DIGITAL BRANDING

March 25-27, 2024 | Nashville, TN











EXHIBIT HALL DORMERS

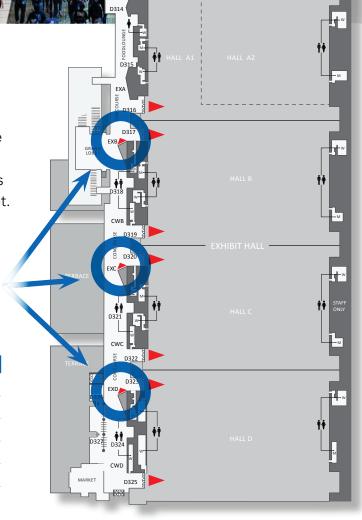
\$3,500 12-second static image or video

Towering from above the Level 3 Concourse, our Exhibit Hall Dormers are the largest screens in the Music City Center. These notable 7'x14' vertical displays are visible from the third and fourth floors as well as from the exterior on Demonbreun Street.

YOUR CONTENT SHOWN ON 3 DISPLAYS

10 OPPORTUNITIES AVAILABLE

DORMER EXHIBIT HALL B, C, D	SPECIFICATIONS
Size	156"
Pixel Dimensions	576x1152
Image Format	.png, .jpg
Video Format	.mp4
Dormer Display	
Show Entrance	•

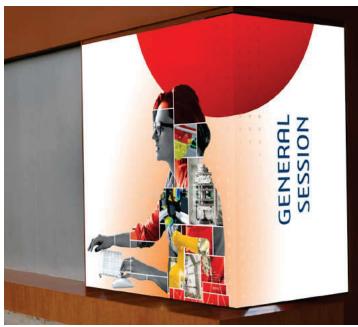


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CORNER WRAP DISPLAYS

\$3,500 12-second static image or video

Displays are located outside Exhibit Halls B, C, and D. Visible from both directions of the concourse as well as from the exterior on Demonbreun Street.

YOUR CONTENT SHOWN ON 3 DISPLAYS

10 OPPORTUNITIES AVAILABLE

CORNER WRAP DISPLAY	SPECIFICATIONS
Total Size	7'x10'
Side A	7'x6'
Side B	7'x 4'
Total Number	3
Pixel Dimensions	1600×1080
Side A	960×1080
Side B	640×1080
Image Format	.png, .jpg
Video Format	.mp4
Corner Wrap Displays	
Show Entrance	

