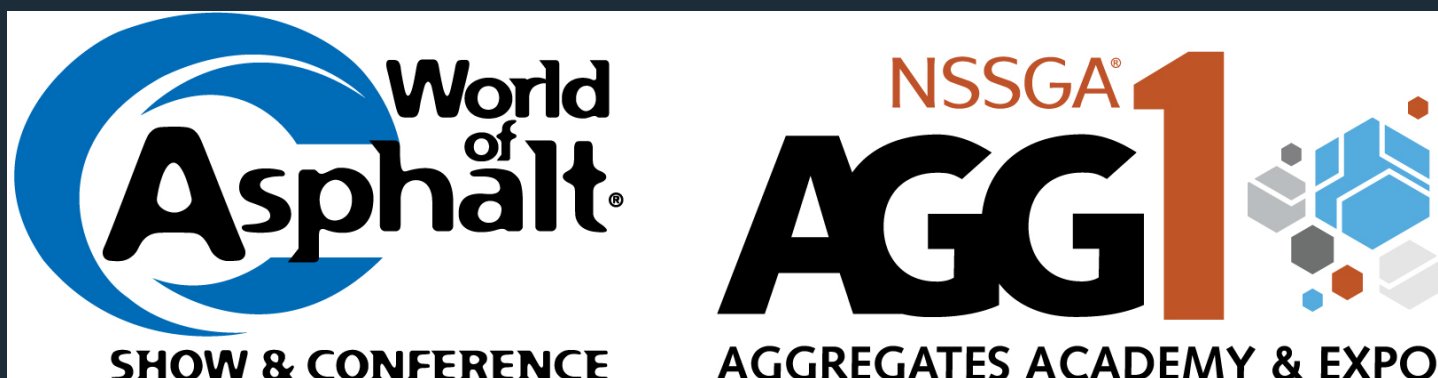




Exhibitor Registration Guide

**New Orleans, Louisiana
March 15 – March 17, 2027**

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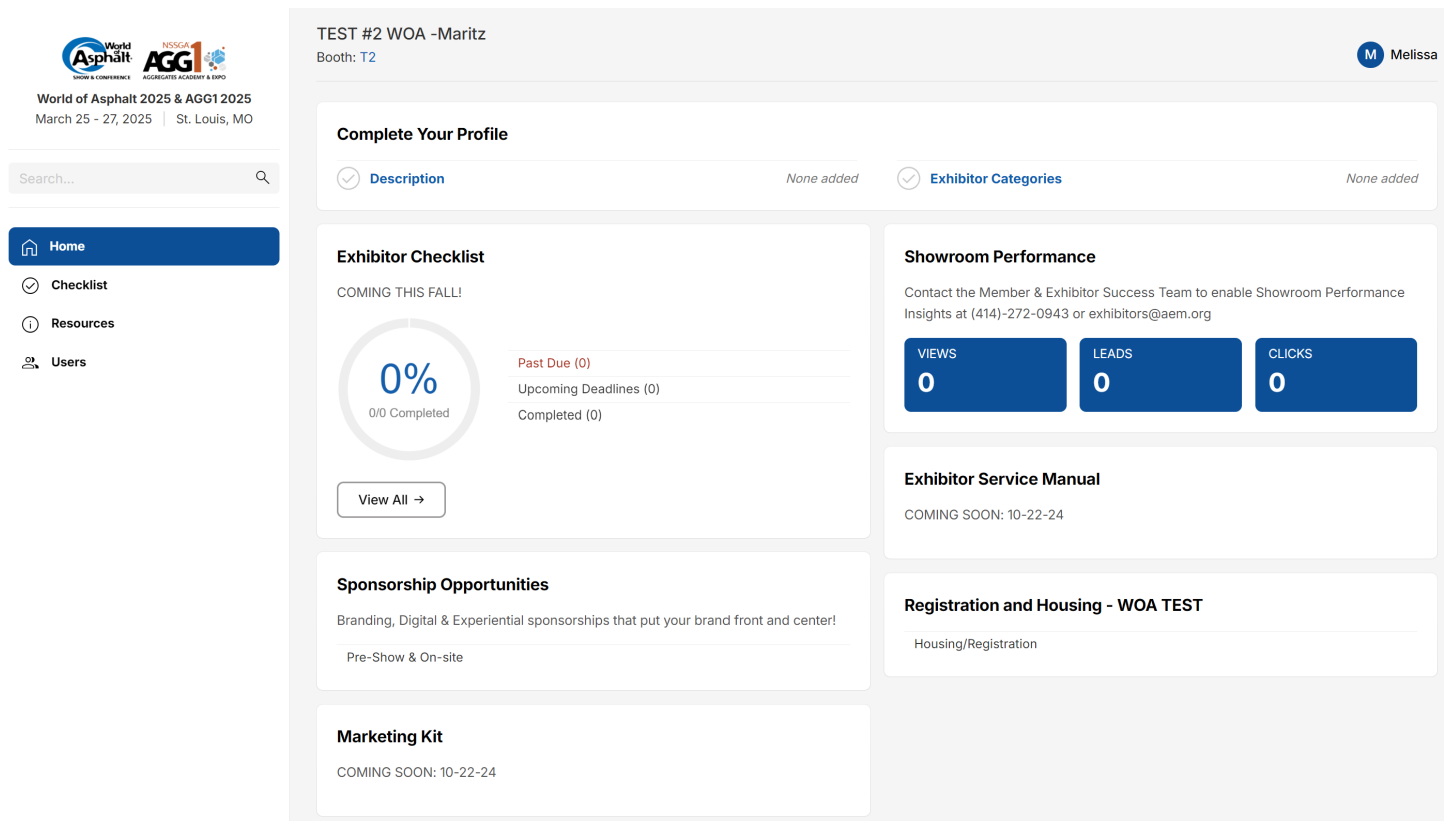
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We are happy to help! Reach out to us Monday – Friday, 9am-5pm Eastern time at +1-864-515-6675 or WorldofAsphaltAGG1exh@maritz.com

1 Exhibitor Map Your Show Dashboard

1. Log into the Exhibitor Resource Center
2. Click on the **Registration and Housing** button.



The screenshot displays the 'Exhibitor Map Your Show Dashboard' for 'TEST #2 WOA -Maritz' with booth 'T2'. The user 'Melissa' is logged in. The dashboard includes a left sidebar with navigation links: Home, Checklist, Resources, and Users. The main content area features several sections: 'Complete Your Profile' with tabs for Description and Exhibitor Categories; 'Exhibitor Checklist' showing a 0% completion status for 'COMING THIS FALL!' with a 'View All' button; 'Sponsorship Opportunities' for 'COMING THIS FALL!' with a 'Pre-Show & On-site' option; 'Marketing Kit' for 'COMING SOON: 10-22-24'; 'Showroom Performance' with metrics for Views (0), Leads (0), and Clicks (0); 'Exhibitor Service Manual' for 'COMING SOON: 10-22-24'; and 'Registration and Housing - WOA TEST' with a 'Housing/Registration' option.

World Asphalt AGG1
SHOW & CONFERENCE AGGREGATES ACADEMY & EXPO
World of Asphalt 2025 & AGG1 2025
March 25 - 27, 2025 | St. Louis, MO

TEST #2 WOA -Maritz
Booth: T2

Melissa

Search...

Home

Checklist

Resources

Users

Complete Your Profile

Description None added Exhibitor Categories None added

Exhibitor Checklist

COMING THIS FALL!

0%
0/0 Completed

Past Due (0)
Upcoming Deadlines (0)
Completed (0)

View All →

Sponsorship Opportunities

Branding, Digital & Experiential sponsorships that put your brand front and center!

Pre-Show & On-site

Marketing Kit

COMING SOON: 10-22-24

Showroom Performance

Contact the Member & Exhibitor Success Team to enable Showroom Performance Insights at (414)-272-0943 or exhibitors@aem.org

VIEWS 0 LEADS 0 CLICKS 0

Exhibitor Service Manual

COMING SOON: 10-22-24

Registration and Housing - WOA TEST

Housing/Registration

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2 Exhibitor Registration Portal

1. Complete the booth main contact profile information.
 - If information needs to be updated or changed, please contact the AEM customer success team with your request.
 - exhibitors@aem.org
 - 800-867-4040 -OR- 414-272-0943

Exhibitor Contact Profile

Please review and verify that the information listed is accurate and specific to the person who will manage hotel reservations and badge purchases on behalf of your company for World of Asphalt & AGG1 2022. If information needs to be edited or updated, please contact AEM directly at 866-236-0442 or exhibitors@aem.org.

* Required

* First Name

Daniel

* Last Name

Clomons

* Job Title

* Business Address

4638 E. Ingram St.

Address 2

* Exhibiting As

Nescon, LLC / Xtroom

* Business Phone

4805222387

* Mobile Phone

* Postal Code

86205

* City

Mesa

* Country

United States >

State/Province

Arizona >

* Job Function

* Email

TEST_daniel@xtroom.com

Email CC

AEM Terms of Use and Privacy Notice

* AEM Privacy Notice

I agree to the [AEM Privacy Notice](#) and consent to receive email newsletters, alerts and communications from AEM concerning World of Asphalt & AGG1.

☐ Yes, I have read and agree to the terms and conditions of AEM's Privacy Notice

* Email Newsletters and Alerts

☐ Yes, please send me email newsletters, alerts and communications about AEM, NAPA, and NSSGA activities, conferences, trade shows, research, programs, publications and other services.

☐ No, I will only receive communications specific to World of Asphalt & AGG1

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* ☐ I agree to the [Terms of Use](#).

Verify →

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Type(s)	Completed	Available
Exhibitor Booth Staff Badge 1	10	0
Exhibitor Booth Staff Badge	0	unlimited

1. **Exhibit Booth Staff** – register your staff coming to the show.
2. **Customers and Producers** – EXCLUSIVE benefit available to exhibitors!
 - Option 1: Register and pay for your VIP guests, customers, prospects and dealers at a discounted rate of \$79.
 - Option 2: Share your unique discount code with people you would like to invite to the show to give them the discounted \$79 rate – *at no cost to you!*
3. **Request Group Badge Pick-Up Appointment** – *available once you have registered 10 or more staff*, you will be able to schedule an appointment to pick up badges for your full group.
4. **Hard Hat Courage Donation** – World of Asphalt & AGG1 invite exhibitors to join this industry wide effort by becoming a Hard Hat Courage Industry Partner at the 2027 show. Your participation helps support mental health awareness, education, and suicide prevention while demonstrating your commitment to the well-being of the construction workforce.
5. **Contact Profile** – review and confirm details for your main booth contact.
6. **Order your Lead Retrieval devices** – to quickly collect contact information, streamline sales follow up, and store and manage lead data in a centralized location.

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3 Exhibit Booth Staff

Booth Staff

- ▶ Register Booth Staff
- ▶ Add Staff from 2025
- ▶ Upload List to Register Staff
- ▶ Download Completed Staff List(s)
- ▶ Invite Booth Staff to Register

1. **Register Booth Staff** – register staff one at a time and book hotel rooms (if needed)
2. **Add Staff from 2025**– easily re-register staff who attended the show in 2025.
3. **Upload List to Register Staff** – use the provided template (do not modify the template to avoid errors when uploading) to register a group of staff.
4. **Download Completed Staff List(s)** – download a list of staff with completed registrations.
5. **Invite Booth Staff to Register** – invite staff to register and pay for their own badge and hotel.

Do you require assistance with registration?

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1. Register Booth Staff

- Register your staff one at a time and book hotel rooms for them (if needed).

Register Booth Staff

Required

Options

Badge Only

Badge & Hotel

First Name

Last Name

Job Title

Email

Email CC

Exhibiting As

Association of Equipment Manufacturers

The company name above will appear on the badge. To display different company information on the badge, fill in the badge fields below.

Badge Fields

Job Function

Aftermarket/Customer Support Management

CEO/President

CFO/Controller/Finance

Engineering/Design

Marketing

Product Management

Project Management

Purchasing/Supply Chain

Sales

Mobile Phone

Join Our Texting Show Alerts

Opt-in to receive show information via text message

Do you have Media Credentials?

Yes

No Reservations at this time.

Cancel

Add

6

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2. Add Staff from 2025

- If you registered staff for the 2025 show, you would see a roster of those staff names here.
- Check the box by the person you want to register for the 2027 show.
- Once you have selected all of the staff you wish to register, please click the “Register Selected” button at the bottom of the page.

Add Staff from 2022				
#Register Select	Exhibit Staff	First Name	Last Name	Email ID
#Register	☐	John	Hospital	john.hospital@henn.org
#Register Select				

3. Upload a List to Register Staff

- Use the provided template to register a group of staff for the show.
- Do not modify the template to avoid errors uploading your list.
- All information on the template must be completed entirely and unique emails for each registrant are required.

Upload List to Register Staff

Step 1: Get the Template

Do not modify headers on template or upload will be unsuccessful.

Download Template

Step 2: Upload Your Template File

Choose File No file chosen

Step 3: Last Step

Once the file is selected, click Upload Spreadsheet to submit your file.

Cancel Upload Spreadsheet

4. Download Completed Staff List(s)

- Download a list of completed staff records using one of the listed filters.

Download Completed Staff List(s)

Housing DownloadRegistration DownloadDownload All

5. Invite Booth Staff to Register

- Send the link to any staff you want to register and pay on their own for badges and hotel.

Invite Booth Staff to Register

Invite your staff to register and pay for their registration and hotel

Copy Link

https://qawebreg.experientevent.com/ShowWOA272?bkgld=1202®GrpId=

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4 Customers and Producers

- Register and pay for your guests, VIPs, prospects, customers producers, or dealers to invite them to the show as your guest.

▼ Add New Guest or Producer

* Required

* First Name

* Last Name

* Job Title

* Email

Email CC

* Company/Organization

* Reg Type:

Please Select >

Cancel

Add

- Or send them a link and extend a discounted registration offer, making it easier for them to attend the show and visit your booth!

Invite your Guests

 Copy Guest Link

<https://qawebreg.experientevent.com/ShowWOA272/Flow/ATTENDEE/?MarketingCo> 

Invite your Producers

 Copy Producer Link

<https://qawebreg.experientevent.com/ShowWOA272/Flow/ATTENDEE/?MarketingCo> 

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5 Request Group Badge Pick-Up Appointment

- Once you have 10 or more staff registered, you will have the option to schedule a group badge pickup appointment.
- During this appointment, you must pick up badges for all registered staff.
- Have a plan to distribute badges prior to your staff requiring access to the show floor as security will not make exceptions for unbadged people to enter the show floor.
- Either use the booth main contact or identify another person who will be onsite to pick up the badges.
- Once your appointment has been successfully scheduled, you will receive a confirmation of the date and time via email.

Schedule an Appointment

- Assign a contact to pick up badges for your full group
- Deadline to book is March 6, 2027.
- All registrants must wear a badge to access the show floor - no exceptions will be granted by security.
- Have a plan to distribute badges before show floor access is needed.
- Desired time not available, need help or have questions? Contact Us: WorldofAsphaltAGG1EXH@maritz.com

▼ Help Desk, Ernst N. Morial Convention Center

	Saturday, 03/13/2027	Sunday, 03/14/2027
08:00 AM - 08:30 AM	- Closed -	Available
08:30 AM - 09:00 AM	- Closed -	Available
09:00 AM - 09:30 AM	Available	Available
09:30 AM - 10:00 AM	Available	Available
10:00 AM - 10:30 AM	Available	Available
10:30 AM - 11:00 AM	Available	Available
11:00 AM - 11:30 AM	Available	Available
11:30 AM - 12:00 PM	Available	Available
12:00 PM - 12:30 PM	Available	Available
12:30 PM - 01:00 PM	Available	Available
01:00 PM - 01:30 PM	Available	Available
01:30 PM - 02:00 PM	Available	Available
02:00 PM - 02:30 PM	Available	Available
02:30 PM - 03:00 PM	Available	Available
03:00 PM - 03:30 PM	Available	Available
03:30 PM - 04:00 PM	Available	Available
04:00 PM - 04:30 PM	Available	Available

Testing Site: Min I. Expo Registration

Pick Up Information

☐ Use Contact

* First Name

* Last Name

* Email

* Phone

Save

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6 Supporting Mental Health in Construction

- **Hard Hat Courage** is the construction industry's collective commitment to making it safe to talk about mental health everyday, on every job site. World of Asphalt & AGG1 invite exhibitors to join this industry wide effort by becoming a Hard Hat Courage Industry Partner at the 2027 Show.
 - Your participation helps support mental health awareness, education, and suicide prevention while demonstrating your commitment to the well-being of the construction workforce.

Choose a giving level to receive recognition as Hard Hat Courage Industry Partners at the show.	COURAGE ADVOCATE \$250 ☐ \$250	COURAGE PARTNER \$750 ☐ \$750	COURAGE CHAMPION \$1,500 ☐ \$1500
Inclusion in a post-show impact press release, highlighting all partners	●	●	●
Customizable press release template for your company to announce participation	●	●	●
A digital "Industry Partner" badge to use on company website and socials	●	●	●
Company logo on the Hard Hat Courage Industry Partner Recognition Wall	●	●	●
On-site recognition at the education sessions and in the Community Zone		●	●
Company logo included on donor page in the Show Guide		●	●
Industry Partner Recognition table-top signage for display at your booth			●

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7 Booth Contact Profile

- Review information for the booth main contact to ensure accuracy.
 - If information needs to be updated or changed, please contact the AEM customer success team with your request.
 - exhibitors@aem.org
 - 800-867-4040 -OR- 414-272-0943

Exhibitor Contact Profile

Please review and verify that the information listed is accurate and specific to the person who will manage hotel reservations and badge purchases on behalf of your company for World of Asphalt & AGG 2024. If information needs to be edited or updated, please contact AEM directly at 800-236-0442 or exhibitors@worldofasphalt.com. Changes will be reflected within 24 hours.

[Request](#)

First Name
[Text Field]

Last Name
[Text Field]

Job Title
[Text Field]

Business Address
[Text Field]

Address 2
[Text Field]

Exhibiting to
[Text Field]

Business Phone
[Text Field]

Mobile Phone
[Text Field]

Postal Code
[Text Field]

City
[Text Field]

Country
[Text Field]

State/Province
[Text Field]

Job Function
Advanced Customer Support Management

☒ Aftermarket Customer Support Management

☐ CEO/President

☐ CFO/Controller/Finance

☐ Engineering/Design

☐ Marketing

☐ Product Management

☐ Project Management

☐ Purchasing/Supply Chain

☐ Sales

Email
[Text Field]

Email 02
[Text Field]

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8 Ordering Lead Retrieval

- Turn conversations into customers. Capture, qualify, and organize leads in real time so your team can focus on building relationships, not collecting business cards.

Lead Retrieval Solutions	Pricing Through 1/12/27	Pricing Through 2/23/27	Pricing Through 3/17/27
SWAP App Package THREE activations on YOUR devices*	\$ 599	\$ 629	\$ 649
SWAP Handheld Scanner Rental ONE activation pre-loaded on OUR handheld rental device	\$ 599	\$ 629	\$ 649
SWAP Tablet Rental ONE activation pre-loaded on OUR handheld rental device	\$ 529	\$ 549	\$ 599
Event API YOUR developers integrate with OUR API with YOUR lead system Click here for more information	\$ 1,199		
Add-On Enhancements			
Additional SWAP Activation(s)** Additional activation(s) on YOUR device* (applicable when paired with one of the above Lead Retrieval Solutions)	\$ 169 per additional user activation		
Bluetooth Printer Pairs with ONE device only	\$ 100	\$ 125	\$ 150
Custom Sales Qualifiers / Custom Survey Service For targeted prospect questions and responses, send us your custom content, and we'll preload it for you.	\$ 99		
Delivery Service Your order delivered to your booth	\$ 200		

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