

2027 REGISTRATION POLICY

REGISTRATION

The following registration rules and regulations are developed in partnership with the governing committees for World of Asphalt & AGG1. Any exceptions to these rules and regulations must be approved by said governing bodies prior to implementation of the exception.

By Registering for World of Asphalt and/or AGG1

Registrant including, but not limited to, any attendee whether exhibitor, vendor, invitee, participant or guests of World of Asphalt & AGG1, agrees to comply with the applicable provisions of the show rules and regulations, registration policy, welcoming and safe community guidelines, safety protocols and policies put forth by the meeting, event, venue, hotel or other contracted facilities.

Data Collection, Use & Privacy

Registrant consents to World of Asphalt and AGG1 collection, storage, and any other disclosure or use of data from registration.

World of Asphalt and AGG1 do not participate in the sale of attendee registration data for any reason.

As World of Asphalt and AGG1 is managed by the Association of Equipment Manufacturers (AEM), AEM's privacy policy applies to these rules and regulations, which may be modified from time to time, and can be found at:

[Privacy Notice - AEM | Association of Equipment Manufacturers](#)

Communication

Registrant consents to receive all mail, email, fax, text, or phone communications from Show Management regarding important show information, updates, and emergency communication for World of Asphalt & AGG1.

EVENT COMMUNITY GUIDELINE

World of Asphalt & AGG1 are committed to establishing a welcoming and safe community of participants at live events.

To achieve this, we ask that all participants follow these community guidelines, including, but not limited to:

- Interact with respect and consideration.
- Create a safe environment for all.
- Avoid demeaning, discriminatory, or harassing behavior, materials, and speech - both spoken and written.

- Follow the rules and policies of the meeting, event, venue, hotel, or other contracted facilities.

Any participant that is the subject of, or witness to, behavior in violation of these guidelines, should notify World of Asphalt & AGG1 Show Management so that appropriate action can be taken.

If World of Asphalt & AGG1 Show Management or its vendor partners receive reports that a participant has failed to abide by these guidelines, then Show Management or, if authorized, its vendor partners may take whatever actions deemed appropriate, including expulsion from the event without refund and disqualification from attending future events.

World of Asphalt & AGG1 reserve the right to update or modify these guidelines at any time.

Photo & Video Release

Registrant grants Show Management permission to record and make use of any of the audio/visual materials of all attendee activities at World of Asphalt & AGG1. Registrant will not take photos and/or videos within an exhibit without the exhibitor's permission.

ADMISSION

Registration for admission is required to attend World of Asphalt & AGG1. Registrants 18 and older must pay the admission fee.

Every registrant will receive an official show badge and will be asked for a photo ID to pick up the badge. Badge must be worn and prominently displayed to gain entry to World of Asphalt & AGG1. Badges are the property of World of Asphalt & AGG1 and must be surrendered upon request by Show Management or Security.

SHOW BADGE TYPES & FEES

Attendees

Attendee badges are for industry attendees who are participating in the event in a buying or purchase influencing capacity. Guests of registrants who are not in the industry should be registered as non-industry guests. Children 17 and under may attend World of Asphalt & AGG1 only if registered for a complimentary badge and must be accompanied by an adult at all times on the show floor.

These badges allow access to the show floor only during show hours.

Attendee/non-industry guest badge fee: \$112.

Exhibitor, Customer & Dealer

Exhibitor badges are for people working in an exhibit booth on the show floor. No exhibitor badges are included in the cost of the booth space and all booth staff must wear a badge to access the show floor 24/7 on show days only. Wristbands must be worn for access during set-up and tear down.

Exhibitors may invite their customers, dealership staff, VIP guests, prospects, etc. to attend the show as their guests. These badges grant attendee access to the show floor during show hours on show days only, subject to

the applicable show Rules and Regulations.

- Exhibitors can purchase badges on behalf of these guests.
- Exhibitors can share a link with a unique discount to invite their guests to register and pay for their own badge – this is at no cost to the exhibitor

REGISTRATION TYPE	FEE
Exhibit Staff (Advanced Rate) thru 1/15/27	\$40
Exhibit Staff (Standard Rate), 1/15/27 - 3/15/27	\$50
Customer Dealer	\$79

****Exhibitor price increase deadlines are at 7:00 pm, Central Time (CT) on the deadline day***

NON-EXHIBITING VENDORS (NEV) POLICY

If you are a representative of an organization that is eligible to exhibit at World of Asphalt & AGG1, your attendee registration category is classified as a NEV. This applies to companies who are providers of products and/or services to the utilities and construction industries (including but not limited to industry manufacturers and service providers in the aggregate, asphalt, pavement maintenance, and traffic safety industry sectors).

NEVs who register to attend may be subject to review and approval by Show Management to gain access to the show floor. If it has been discovered that a company has not been correctly identified as a NEV during the registration process, Show Management reserves the right to either apply the appropriate NEV registration fee or cancel the registration record with no refund.

NEVs may not engage in any marketing or selling activities on the show floor and during show hours. NEVs observed soliciting business in the aisles or other public spaces, or in another company's booth, will be removed from the Show and may be banned from future World of Asphalt & AGG1 shows.

Non-Exhibiting Vendor (NEV) badge fees:

Member Companies (of AEM, NRMCA & NSSGA)	Non-Member Companies
\$421 per registrant	\$621 per registrant

EXHIBITOR APPOINTED CONTRACTOR (EAC) REGISTRATION

If your company has been hired by an exhibitor to provide services (such as display installation and dismantling, models, photography, audio visual, etc.) and need to access the exhibit floor, please refer to the Show Rules & Regulations regarding how to register as an EAC. Registered EACs are provided access to the exhibition during installation and dismantling periods only (not on official show days).

INSTALLATION & DISMANTLE ACCESS

Exhibitors, their employees, and all non-official contractors will be required to wear I&D or exhibitor staff credentials throughout the installation/dismantling periods and Exhibition badges during Official Exhibition Days. This will assist in maintaining security and keeping unwarranted personnel out of the exhibit halls. All exhibit staff or I&D credentials can be picked up onsite in the designated areas.

EDUCATION TICKET FEES

SESSION PASS TYPE	FEE
Single Session Pass (PPP & AGG1)	\$105
Three Session Pass (PPP & AGG1)	\$260
All Access Pass (PPP & AGG1)	\$600

SUITCASING & OUTBOARDING

Suitcasing and outboarding rules and regulations pertain to the World of Asphalt & AGG1 show floor and public areas, the New Orleans Ernest Morial Convention Center, and official show hotels.

Show Management restricts Exhibitors from hosting or participating in competing or conflicting events or activities that occur during official World of Asphalt & AGG1 Show hours; this is considered 'outboarding'.

World of Asphalt & AGG1 strictly prohibits 'suitcasing'. All marketing and promotion must remain within the contracted exhibit space. Marketing materials may not be placed or distributed outside of contracted exhibit space neither inside nor outside the exhibit halls.

Show Management reserves the right to remove individuals or discard display materials that do not comply with these guidelines.

CANCELLATION, SUBSTITUTION, AND REFUNDS

- Show badges, education session, and add-ons are non-refundable.
 - Name substitutions are allowed at no additional cost through March 1, 2027.
- Discounts must be applied at the time of registration and cannot be applied once the registration fee has been paid. Lost, stolen or misplaced badges will be charged the amount originally paid for replacement.

Show Management reserves the right to amend this policy at its discretion.